

PRIVACY POLICY

This Privacy Policy explains how **Neonexus Marketing Services LTD** (“we,” “our,” “us”) handles personal information when you use our website <https://www.neonexusm.com/> (the “Site”).

We aim to be transparent about what we collect, why we collect it, and how long we keep it.

If you disagree with the terms described here, please stop using the Site.

1. Data We Collect

We collect only the information required for the Site to function and to respond to your requests:

- **Directly provided personal data** – such as your name, email address, or other contact information if you reach out to us.

We do not collect sensitive categories of personal data, and we do not buy, rent, or receive personal data from third parties.

2. Purpose of Processing

Your personal data is processed strictly for:

1. Running and maintaining the Site.
2. Answering questions or requests you send to us.
3. Detecting and preventing security issues or misuse.
4. Meeting legal or regulatory requirements.

We do not use your information for advertising, marketing campaigns, or behavioral profiling.

3. Legal Grounds for Processing

For visitors in the **EU/EEA, UK, and Switzerland**, processing is based on:

- **Performance of a contract** – delivering the services or information you request.
- **Legitimate interests** – ensuring the Site’s functionality, protecting against fraud, and securing our systems.
- **Legal obligations** – fulfilling duties under applicable laws.

4. Cookies

We use only **strictly necessary cookies**, meaning cookies essential for the Site to operate properly. They:

- Maintain secure sessions between your browser and our server.
- Enable basic navigation and functionality.

We do not use analytics cookies, advertising cookies, or any other form of tracking cookies.

Because these cookies are essential, you cannot opt out of them without disabling them in your browser settings — which may cause parts of the Site to stop working.

5. Data Retention

We keep personal data only for as long as it serves the purpose for which it was collected:

- **Messages and contact details** – up to **12 months** after the last correspondence.
- **Technical security logs** – up to **90 days**.
- **Records needed for compliance** – as long as required by applicable law.

Once the retention period ends, the data is permanently deleted or anonymized.

6. Security Measures

We apply appropriate technical and organizational safeguards to protect personal data against loss, unauthorized access, or misuse. However, no transmission over the internet is completely secure, and we cannot guarantee absolute protection.

7. Data Transfers

If you access the Site from outside the country where our servers are hosted, your data may be processed in other jurisdictions. Where required, we implement GDPR-approved safeguards, such as Standard Contractual Clauses.

8. Your Rights

Under GDPR, you may have the right to:

- Request access to the data we hold about you.

- Ask for correction or deletion of your personal data.

- Restrict or object to certain types of processing at any time.
- Withdraw your consent without affecting the lawfulness of processing based on consent before its withdrawal.
- Request a copy of your data in portable form.

To exercise these rights, see our contact information below. We respond within the time limits set by law.

9. Minors

We do not knowingly collect information from anyone under 18. If you believe we have inadvertently collected such data, contact us immediately so we can remove it.

10. Contact Information

For questions or data requests, email us at:
ceo@neonexusm.com

11. Policy Updates

We may revise this Privacy Policy to reflect changes in our practices, technologies, or legal requirements. The “Effective date” will always indicate the latest version.